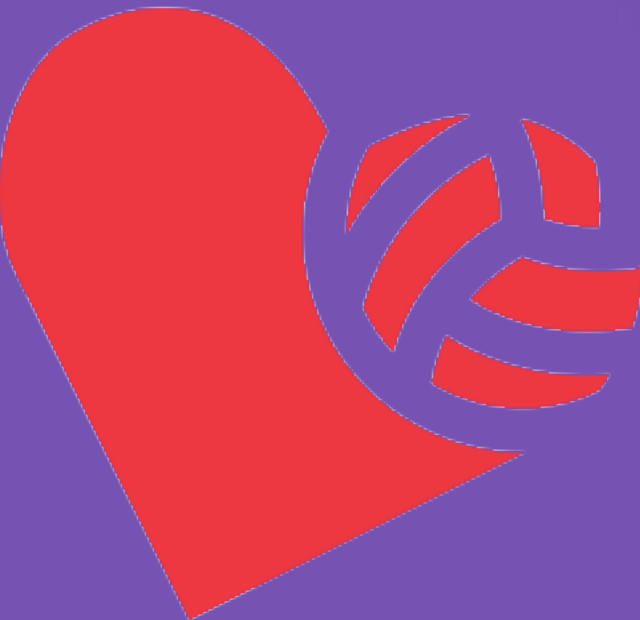




SET SMASH RALLY

IN SUPPORT OF CASEY HOUSE

SPONSORSHIP OPPORTUNITIES FOR OUR INAUGURAL
VOLLEYBALL TOURNAMENT

June 13, 2026
Kerr Hall, Toronto Metropolitan University

Purpose

SET

our community up
for success

SMASH

barriers to stigma-
free
health care

RALLY

together
to raise vital funds for
groundbreaking care at
Casey House

The experience

Set, Smash, Rally is:

- A high-energy, one-day indoor volleyball tournament bringing together
- 15 - 20 CORPORATE TEAMS
- COMPETING IN multiple action-packed games and fun skill challenges.
- 120 - 160 **PARTICIPANTS**
- EACH TEAM WILL INCLUDE an Olympian or professional player



Each team will need



A captain

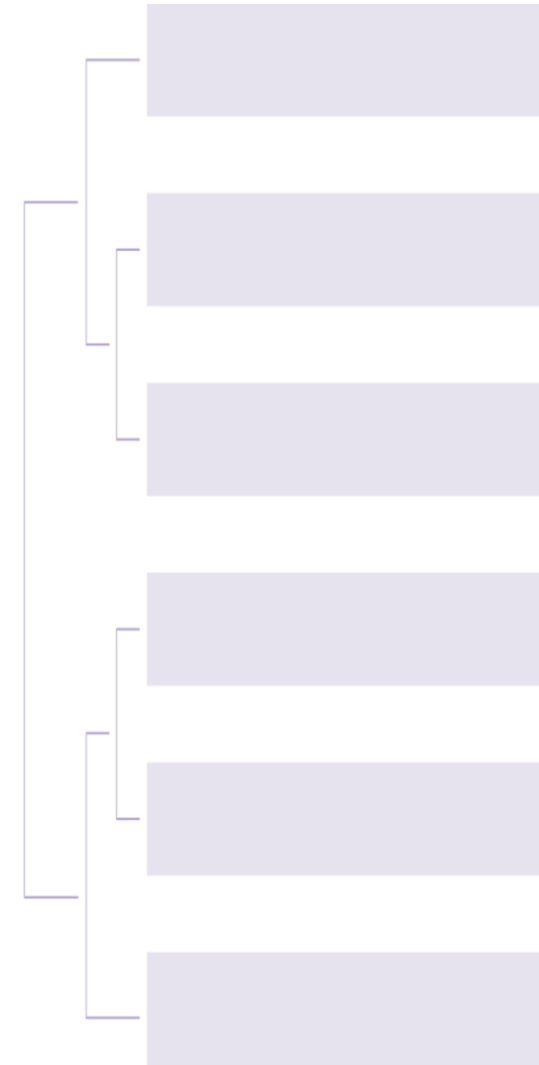
7 total players

**Fundraising Goal
\$500 / person**

Leading up to tournament day, a draft night gathers participants for a social evening of event hype. Top fundraising teams get first picks of their pro player.

The day is designed to promote **friendly competition, wellness, and community spirit**, featuring:

- A professional athlete assigned to every team
- Skill challenges, entertainment, and wellness activities
- Healthy snacks
- Event jerseys and participation prizes
- Friends and family cheer section



Set, Smash, Rally

**A celebration
of inclusion**



**A platform for
connection**



between corporate teams,
athletes, and supporters

**An engaging
peer-to-peer**



fundraising initiative

Through sport, we aim **to raise vital funds**, share **the impact of Casey House**, and **smash HIV stigma** – all while building a new annual tradition that champions health, dignity, and community spirit.

Who should play with us?

- Companies looking for **team building** and **employee engagement** opportunities
- Human resource (HR) and corporate social responsibility (CSR) departments seeking unique **wellness** and charitable initiatives
- Professionals who value **networking, inclusivity**, and **purpose-driven experiences**
- Sponsors & Partners Aligned with Health, Sport, and Inclusion
- Brands that want to reach an **urban, socially conscious, wellness-minded** demographic
- Companies with a focus on diversity, equity and inclusion (DEI)
- 2SLGBTQIA Allies and Employee Resource Groups
- Organizations with products/services that align with **healthy lifestyle** or **team-oriented values**



Sponsorship Opportunities



Lead “Set, Smash or Rally” Sponsorship Opportunities



- Set, Smash or Rally Sponsor: \$30,000 – 3 available
- Total Serve Sponsor: \$30,000 – 3 available
- Includes draft night tickets and logo visibility
- Participate in a team tour/volunteer day at Casey House
- Social media recognition across various platforms
- Logo placement on Volunteer shirts
- Logo placement on all player jerseys
- Logo on step and repeat for team and individual photos
- Logo on website
- Feather Flag banner
- Logo placement in Draft Night & Game Day video

Draft Night Sponsorship Details



- Exclusive sponsorship for Draft Night is available for \$20,000
- Includes 12 tickets for the Draft Night event
- Prominent logo placement in game day video
- Social media recognition across various platforms
- Logo featured on volunteer shirts and team jerseys
- Logo placement on Volunteer shirts
- Logo placement on all player jerseys
- Logo on step and repeat for team and individual photos
- Logo on website
- Feather Flag banner

Additional Benefits of Draft Night Sponsorship



- Logo showcased in a dedicated draft night video
- Exclusive team tour day at Casey House
- Opportunity for direct engagement with participants
- Increased visibility among event attendees and supporters
- Promotes the sponsor's commitment to community health initiatives

Exciting Game Sponsorship Benefits



- Join our team as a Game Sponsor for \$15,000
- Enjoy visibility in game day videos and social media
- Exclusive benefits include team jerseys and volunteer shirts
- Up to 8 Game Sponsorships are available for this event
- Logo placement on Volunteer shirts
- Logo placement on all player jerseys
- Logo on step and repeat for team and individual photos
- Logo on website
- Feather Flag banner
- Draft night tickets



Court Sponsorship Benefits



- Become a Court Sponsor for \$10,000
- Includes 4 Draft Night Tickets
- Visibility through logo placement on team jerseys
- Join a peer-to-peer fundraising team
- Limited availability with only 3 spots

Warm Up/Cool Down Sponsorship



- Exclusive sponsorship for the Warm Up/Cool Down zone for \$10,000
- 1 peer to peer fundraising team
- 4 tickets to the draft night
- Logo placement on your team jerseys and event website
- Engage with participants before and after the tournament
- Promote health and wellness through activity

Team Sponsorship Opportunities

- Become a Team Sponsor for \$5,000
- Receive 2 Draft Night tickets as part of the package
- Your logo will feature on team jerseys and website



Skills and Fun Zone Sponsorship

- Sponsor the Skills and Fun Zone for \$5,000
- Visibility on signage at the Skills and Fun Zone where players will test their skills and compete to earn extra points in the day's event.
- Includes 2 Draft Night tickets for your team
- 4 available



Raffle Sponsor



- Sponsor Raffle leading up to the tournament for \$5,000
- Visibility on signage
- Includes 2 Draft Night tickets for your team
- 1 available

Sponsor Level	Set, Smash or Rally \$30,000 3 available	Draft \$20,000 1 available	Gallery \$15,000 1 available	Court \$10,000 3 available	Stretch Zone \$10,000 1 available	Team \$5,000 12 available	Skills & Fun Zone \$5,000 4 available	Raffle \$5,000 1 available
Benefits/Logo on:								
All Player Jerseys								
Step & Repeat								
Event Videos								
Feather Flag Banner								
Courtside Banner								
Your Team Jerseys								
Volunteer T-Shirts								
Social Media								
Event Website								
Teams at SSR	4	3	2	2	1	1		
Volunteer Day								
Draft Night Tickets	16	12	8	8	4	2	2	2



CONTACT US

To discuss this proposal further and any other questions you may have about a partnership, please contact:

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Casey House is a specialty hospital in Toronto providing ground-breaking care for people living with and at risk of HIV. Despite medications that help manage the disease, HIV continues to be a serious health threat. While there is treatment, there is no cure and people living with HIV have a higher risk of diabetes, cardiovascular disease, cancer and neurological illness. Healthcare can prevent, detect and manage these illnesses.

Casey House Supporters:



You'll be in good company



Casey House achieved accreditation by **Accreditation Canada** in June of 2024. Casey House Foundation has received a 5-star rating, based on their independent review of impact, strategy, governance and finances from **Veritas Charity Services**. Their analysis found that for every dollar donated, a \$2.76 return on investment is realized in social and financial capital compared with an average return of \$2.25 for Canadian charities. Casey House was chosen in 2021 as one of the **top 10 healthcare charities in Canada by Maclean's**. Casey House was also ranked as a 5 out of 5-star charity by **Charity Intelligence** in 2021, based on the effective and efficient use of dollars as well as the accountability of our operations.



Veritas Charity Services

MACLEAN'S

top 10
healthcare charities



Charity Intelligence